



Information to help you stay ahead in the field

WHAT'S INSIDE: >>

Send Comments To: codymp@vulcaninc.com

>> Our First Issue Of "New Developments From VUS"



Introducing "New Developments from Vulcan Utility Signs." This quarterly newsletter will not only keep you up to speed with what's happening at VUS, but also provide you with the latest industry news, as well as educational information that will help keep you safe in the field.

Let us know what you think about our first issue! We hope that "New Developments From VUS" will become your go-to resource for everything Utility.

Please make comments concerning this newsletter to Cody M. Pierce: codymp@vulcaninc.com

>> Vulcan's Fresh, New Look Set To Premier Online

Keep your eyes open for a web site renovation coming soon to www.vulcaninc.com/vus - we're sure it will make an impression! The new site will feature a photo gallery of our products, a custom project's page, information concerning our quality assurance testing process and a "Downloads Page," where you will find helpful information in PDF format, including our new Catalog.

Many customers have already been placing orders online with VUS by utilizing our safe and convenient Web Store. We can customize a Web Store with products that are specific to your company. Visit http://www.vulcaninc.com/vus_store to place an order today!

Although nothing but our look has changed, we think you will be delightfully surprised to see that the same innovative company you see out in the field, is now taking its progressive nature online.

VUS Develops A New Screen Printed Drivable Marker <<

Customers will soon have another alternative when it comes to ordering Vulcan's Flexible Fiberglass DRV Marker. Our creative team has developed the process to screen print our flexible fiberglass markers, as opposed to applying a decal to the marker. Now, we can eliminate one step in the production process and screen print the information directly on the DRV. This product still combines the same excellent visibility and ease of installation as our current DRV. Using the Vulcan DRV Driver, one person can easily drive the marker into place, marking the area so that it is clearly visible from any direction.

Currently, we are in the process of testing the new screen printed marker in our state-of-the-art QUV Weather Testing Machine and on our outdoor test deck. The testing process is both rigorous and thorough, ensuring that the new Vulcan Screen Printed DRV will stand up to the quality assurance that our customers have come to expect. The new marker should be available for purchase soon!



SCREEN PRINTED
DRIVABLE MARKER

>> The Dirt On The 811- Call Before You Dig Campaign

Knowing what's below has never been more important. In today's economy, with every penny being carefully spent, it is pertinent that preventative measures be taken to reduce the amount of damage to our utility and gas lines. The 811- Know What's Below, Call Before You Dig campaign deserves an extraordinary amount of credit for creating a damage prevention system that has spared countless underground disasters and major increases in our utility bills.

The process could not be any simpler. One, three digit number to call before any digging activity in the United States. The call is then routed to the local utility company affected. Within a few days, the local utility company will mark the lines in the potential digging area- absolutely free.

At Vulcan Utility Signs, we are a proud supporter of this project and offer the 811 logo as an encouraged option on all of our signs, decals and other products. You never know, by putting this logo on your next marker order, you may end up saving yourself not only a headache, but a lot of money.

To find out how to get the 811 logo on your next order, call Vulcan Utility Signs: 1-800-426-1314

For more information concerning 811, visit their website: www.call811.com

Facts and information contained in this article, were found in the 811 Press Kit on their website.



**Know what's below.
Call before you dig.**