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>> Vulcan Utility Signs Unveils New Look!

Exciting changes are happening at Vulcan Utility Signs! For the past few months, we have been working on an image overhaul project that has resulted in a new logo, many new marketing collaterals and even a new face to our catalog. You may have seen a sneak peak of our new look in one of our E-Card campaigns, but get ready to see a lot more of it. VUS has always produced top of the line products when it comes to quality and endurance, but our image in the marketplace needed a bit of a revamp in order to show our customers that we intend to continue our efforts as a leader in this market. When VUS decided to embark on this re-branding effort, we wanted our logo to stand out from the rest, just as our products in the field do. This was the thought process behind the creation of our bold, new look. However, we felt it was equally important to incorporate the tradition of our original logo with the new one since we are still the same group of innovative people working to manufacture exceptional marking products.

In keeping with the nature of Vulcan being an “Employee Owned Company,” each employee voiced their suggestions for the new design. Now, after many months of collaboration, we are ready to debut our new look.



The new Vulcan Utility Signs' Logo is symbolic of the future of our presence in the pipeline and utility industry. Our “Mark It To Protect It” campaign is how we plan to continue educating about the importance of marking underground lines. The two thin lines represent buried lines, while the 4 vertical lines represent line markers. We kept the Vulcan, Inc. Corporate Logo a part of our new one to ensure that the quality products and fair prices that Vulcan has always been known for, will continue to be a top priority. The Vulcan, Inc. logo, known as “a man strenuously forging the “V” of Vulcan,” which is displayed on a shield, represents the protection that our markers provide to pipelines all over the world. The shield is gray to represent our presence in the aluminum industry and the aluminum line marker and facility signs that we manufacture.

At Vulcan Utility Signs, we are very excited not only about our new look, but about the future of the pipeline and utility industry! Advancements in technology make change inevitable. We want you to know however, that while we are still the same group of innovative people, we are looking ahead to meet your needs in the future. We pledge to keep you ahead in the field by Marking It To Protect It.

Warning Buried Pipeline Below

The Correct Way To Mark It To Protect It



When it comes to marking underground lines, the risk of an auditor's fine is one reason why proper marking is critical. Additionally with many new construction developments and maintenance being performed in close proximity to buried pipelines, marking the lines to create public awareness becomes a top priority.

Over the years, there have been many accidents causing destruction to property, injuries, and even deaths due to underground lines not being marked properly. When these accidents occur, the cost is much greater than the cost associated with rebuilding the pipeline. Fines, which can amount to millions of dollars, due to improperly marked lines is a major concern for pipeline companies all over the world.

At VUS, we take pride in manufacturing products that comply with the U.S. Department of Transportation Pipeline and Hazardous Material Safety Administration's (PHMSA) Suggested Best Practices. Our marking products comply with CFR-49-192.707 and CFR 49-195.410 requirements, providing confidence that your markers are printed according to regulations. To see a description of these requirements, visit www.dot.gov/regulations.html.

*****Note: These regulations state the minimum requirements necessary for marking pipelines. Vulcan Utility Signs recommends always marking according to PHMSA's Suggested Best Practices.**

One question that customers always seem to have is- *How many markers do I need in order to mark my line according to the CFR requirements?*

In order to calculate the number of line markers needed to mark a line properly, you must examine the terrain that the line follows and base your determination on the line of sight. This calculation is site specific to each location simply because of the different landscapes in which lines are placed. For example, a very flat, open landscape will most likely not need as many line markers as a hilly or mountainous landscape, due to the longer range of the line of sight. However, even if the landscape is flat, this doesn't automatically mean you will be able to get away with fewer line markers. If objects such as buildings, trees or any other structures inhibit the line of sight, then more markers will be required to show the line's location accurately. VUS can assist in the calculation. However, it is ultimately up to the customer since you know the characteristics of your property the best.



VULCAN ALUMINUM
LINE MARKER SIGN

Warning Buried Pipeline Below
The Correct Way To Mark It To Protect It



Our customer service representatives have the knowledge to help determine what marking products would perform best for your specific needs. In several instances, our innovative team has developed a hybrid model or an entirely new product to be able to provide our customers with products that fit their needs. We also do our best to keep you up-to-date with the latest legislation requirements concerning pipeline marking. With new developments in the world of transporting hazardous materials, you cannot afford to be caught off guard with a new regulation or requirement.

One of our goals at VUS, is to produce products that will enable pipeline and utility companies to display a clear message that will create public awareness and protect the people that live and work around the hazardous area, as well as protect the buried line. It is critical that the companies owning the pipelines conduct extensive training of employees in order for them to know how to operate safely around buried lines. Processes, such as the continuous updating of pipeline documents that provide a current scenario of buried lines need to be developed and followed to help reduce the amount of accidents that occur every year.

Start with Vulcan Utility Signs and we will provide quality products that won't let you down in the field. Through education and public awareness, we will continue our efforts to encourage everyone living and working in the hazardous area to be cautious of what lies below.



VULCAN MAX-VIEW
MARKER



VULCAN WATERWAY MARKER

»» A Reminder About Mowing Season

Before you know it, mowing season will be here. Be sure to get your order in early to avoid fines from auditors. We have all of the marking products you need to comply with the above CFR requirements.

Call us at the number below and let your knowledgeable customer service representative assist you with marking products that Mark It To Protect It!

